

**Media framing and representation of inter-ethnic relations.
A case study on the Babes-Bolyai University debate**

By

Rosu C. Tudor

Submitted to
Central European University
Nationalism Studies Program

In partial fulfillment of the requirements for the degree of
Master of Arts

Advisor: Professor Miklos Sukosd

Budapest, Hungary

2007

his/her story is more interesting and more important than other articles wrote by journalists in Bucharest. As mentioned above, it is not a question of deciding between the reality in Cluj and the reality in Bucharest, it is about the noteworthy subjects journalists find in Bucharest and the ones they find in Cluj. As argued in the previous subchapter, an event centered article from Cluj has more chances of being published, since not all the journalists from Bucharest will manage to write materials focused on episodic frames. In other words, an article about a sensational, shocking, unexpected or ceremonial event, written by the correspondent in Cluj has more chances of being published than an article focused on a thematic frame.

Although it is not the purpose of this paper to measure how the above-mentioned scenario influences the reporting on the debate around the break-up of the Babes-Bolyai University, it is definitely a factor influencing the reporting process and it is worth taking it into consideration when speaking about the representation of the topic in the press.

Whatever informational, educational, opinion-forming or agenda-setting role the media might fulfill, it is done by accident or it is a coincidence.

